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POWER MOVES TO REBUILD YOUR BRAND, GET HIRED, AND NETWORK LIKE A PRO

<ul style="list-style-type: none">• Audit Your Digital Presence: Update your LinkedIn profile with a compelling headline and recent skills. (TIP: Remove outdated or irrelevant information)	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Clarify Your Value Proposition: Create a personal statement that highlights your strengths and unique skills. (TIP: Think: "What sets you apart in the job market?")	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Rebuild Your Resume with a Twist: Tailor your resume to highlight achievements rather than responsibilities. (TIP: Use AI tools like ChatGPT or Resumeworded for optimisation).	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Strategically Network: Make a list of key contacts and reconnect. (TIP: Attend virtual and in-person networking events).	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Build a Job Search Content Strategy: Start sharing valuable content on LinkedIn to show your expertise. (TIP: Write posts about industry trends or your industry, etc)	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Use AI Tools to Streamline Your Search: Such as JobScan to Optimise your resume for applicant tracking systems. or ChatGPT to Generate cover letter drafts and prepare for interviews.	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Create a Simple Personal Website: Showcase your portfolio, achievements, and contact information.(TIP: Use platforms like Wix or Squarespace for quick setups).	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Upskill or Learn Something New: Take short online courses relevant to your field. (TIP: Platforms: Coursera, LinkedIn Learning, or Udemy)	<input checked="" type="checkbox"/>
<ul style="list-style-type: none">• Stay Positive and Focused: Set realistic goals and celebrate small wins. (TIP: Practice self-care to stay motivated during your transition)	<input checked="" type="checkbox"/>